

PLANNING STUDY RESULTS



**Our Lady's
Immaculate Heart**
CATHOLIC CHURCH

Thank You

FOR PARTICIPATING IN THIS CRITICAL CAMPAIGN PREPARATION PROCESS

I would like to extend a special thanks to the many families and individuals who participated in the recent planning study at Our Lady's Immaculate Heart Parish. We received a tremendous response and sincerely value our community's input on the proposed projects. Representatives from the Steier Group — an Omaha-based Catholic development consulting firm — presented their findings to me, the Pastoral and Finance Councils and the Building and Grounds Committee on June 18. We are pleased to share the following summary of the planning study results.

STUDY PARTICIPANTS

70 PERSONAL INTERVIEWS
WERE CONDUCTED

310 MAIL, ONLINE, AND IN-PEW
SURVEYS WERE COMPLETED

44 INDIVIDUALS/FAMILIES
HAVE INCLUDED OUR LADY'S
IMMACULATE HEART IN
THEIR ESTATE PLANS

PRIORITY OF RESPONDENTS

ROOF REPLACEMENT	9.04
INFRASTRUCTURE UPGRADES	7.73
REPLENISH BUILDING FUND	5.15

Note, the Steier Group has found that anything above a 5 is considered a moderate priority, whereas 6.5 or higher is considered a high priority.

OVERALL OBSERVATIONS

- Parishioners are deeply committed to Our Lady's Immaculate Heart, describing it as a warm, family-like spiritual home with active ministries, generous volunteers and a strong "doer" culture.
- Parishioners recognize the importance of the proposed roof, HVAC and LED lighting projects and understand that these improvements are necessary to protect the parish's facilities for the future.
- A majority of respondents support moving forward with a campaign and expressed willingness to invest financially and through volunteer service to help secure the parish's future.

KEY STATISTICAL FINDINGS

89%

of respondents
personally favor a
capital campaign,
including 96% of
those interviewed.

96%

of respondents will
make a personal gift
to the campaign,
including 99% of those
interviewed.

46

respondents indicated
they would serve in a
leadership position.

KEY RECOMMENDATIONS

Based on your feedback, and the findings from the Steier Group, parish leadership has decided to move forward with a capital campaign. To guide this effort, parish leadership will focus on the following key recommendations.

Finalize Campaign Goals

Parish leaders will use feedback from the planning study, along with the parish's current and future needs and projected fundraising potential, to determine the campaign plans and goals.

Share Detailed Communication

Parish leaders will keep parishioners informed throughout the campaign by sharing updates, and answering common questions.

Recruit Volunteers

Parish leaders will invite parishioners from all generations to serve as volunteers in support of the capital campaign.



FUNDRAISING POTENTIAL

The Steier Group projects that our community will raise **\$3,800,000 — \$4,500,000** in a capital campaign by using the Steier Group's recommended approach.

NEXT STEPS

Thank you for sharing your feedback and, ultimately, your support. I am grateful to share this summary of the planning study results and offer a preview of the important journey ahead. In the coming weeks and months, parish leadership will continue discerning the best path forward and will keep you informed as campaign plans take shape. As this work continues, I ask that you pray for the success of our upcoming effort and for the future of Our Lady's Immaculate Heart Parish.

God Bless,

A handwritten signature in black ink, appearing to read 'James Ahenkora', with a long horizontal line extending from the end.

Fr. James Ahenkora, Pastor